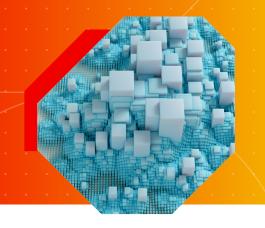# Hitachi Vantara

Top 10 Reasons Why

Elevate Your Data Services with Hitachi VSP 360 Unified Data Management

Embrace a modern management approach to control, observe and govern data service operations for the VSP One data platform.

1. **Unify Data Management**
Gain unified visibility across your entire Hitachi Vantara data estate to manage data infrastructure, AIOps observability, and data lifecycles effectively. VSP 360, combined with the VSP One data platform, enables IT organizations to strengthen their ability to efficiently control, observe, and govern their data services with one unified data management solution.

2. **Optimize Data Infrastructure**
Automate operations to increase data resource utilization and lower costs. Hitachi VSP 360 accelerates data-driven insights and improves operational outcomes across demanding application workloads to achieve new levels of availability, performance, and resiliency for all your data—at any scale.

3. **Transform the Data Platform Experience**
Enrich and enhance the user experience while improving operational efficiencies with AIOps observability across VSP One data platforms to ensure rapid system deployment, simplify management tasks and easily customize data services based on best practices.

4. **Gain Central Control**
Increase administrative flexibility by enabling a common, unified management experience across the full spectrum of VSP One data platforms—from block to file and object—whether running as storage appliances or software-defined storage in the cloud to accelerate new system deployments and enable IT self-service.

5. **Achieve AIOps Observability**
Uncover AI-driven operational insights across VSP One systems accessed via a Software-as-a-Service (SaaS) portal, private cloud (on-premise) or mobile device to address the full range of observability needs from monitoring system health, alerts, capacity planning to advanced performance analytics for troubleshooting problems.

6. **Streamline Data Lifecycle Management**
Observe, optimize and govern VSP One data solutions across their respective lifecycles. Centrally manage data policy compliance across diverse data solutions, including AI, Personally Identifiable Information (PII) protection, data classification, cost efficiency, cyber-resiliency and Infrastructure-as-a-Service (IaaS) offerings.

7. **Integrate Management Operations**
Transform data management operations with unified control of VSP One data platforms across block, file, and object storage. Improve data services efficiency with integrated fleet management, data protection, observability, governance, integrated systems and Infrastructure-as-Code (IaC) API integration for comprehensive data management operations.

8. **Optimize Performance**
Gain AIOps predictive insights with central health dashboards from a cloud-based portal or a mobile device for proactive data infrastructure observability to lower costs. Use advanced analytics on-premise with in-depth telemetry data analysis to optimize storage performance and capacity needs, eliminating guesswork and improving future resource planning.

9. **Ensure Data Resiliency**
Take advantage of integrated data protection capabilities to help protect and safeguard your data infrastructure. Utilize immutable data storage, secure user access and hardened cyber-resiliency capabilities to ensure your data is properly protected.

10. **Elevate Data Services**
Realize a unified data management advantage and enable "doing more with less" by accelerating the ability to manage and scale your data infrastructures to discover new data insights, optimize performance, improve capacity utilization and automate operations.

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